FOR IMMEDIATE RELEASE

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THE PENINSULA CHICAGO
ANNOUNCES 2019 “KEYS TO THE CITY” PROGRAM

Hotel guests receive insider access to some of the city’s best and brightest experiences.

The Peninsula Chicago announces its updated Keys To The City program for 2019. Not only does a Peninsula guest room key open the door to an incredible room experience, the key “opens doors” to some of Chicago’s best and most popular destinations: a customized tour of Chicago with historian Liz Garibay; dinner and a behind the scenes look into the kitchen at the two Michelin-starred Smyth; complimentary access to Shedd Aquarium’s 4-D experience; and amazing house seats to a favorite Broadway In Chicago performance are among just some of the offerings in the Keys To The City program.

The best and brightest of Chicago’s unique offerings have been selected for Peninsula guests and carefully curated to provide perks and benefits throughout the city, encompassing the highlights for which Chicago has become known, including: art, architecture, theatre, dining, shopping and attractions.

Programs are designed to give guests an insight into the various cultures, arts, lifestyles, and cuisines of Chicago. Guests will have private access and VIP arrangements to enjoy these activities in ways not available to the general public.

Keys to the City Offers*:

The Peninsula’s Best of Chicago Tours

Explore Chicago through a selection of customized tours exclusive to The Peninsula Chicago with award-winning Chicago historian, Liz Garibay. Choose from a set of tour offerings that highlight the culinary, architectural and cultural aspects of Chicago that make it unique.

- **The Access**: Guests can reserve a choice of four custom tours with historian Liz Garibay, chauffeured in our 1946 Packard Clipper (based on availability and weather conditions).
THE PENINSULA CHICAGO ANNOUNCES 2019 “KEYS TO THE CITY” PROGRAM - 2

Shedd Aquarium
At Shedd Aquarium experience unforgettable encounters with animals from aquatic environments around the world! All Shedd’s efforts are directed toward achieving a world thriving with aquatic life, sustained by the people who love, understand and protect it.

- The Access: Guests who purchase their ticket through the Concierge will receive complimentary access to Shedd’s 4-D experience.

The Underground
Located in River North, The Underground has elevated Chicago nightlife to unprecedented heights as Chicago’s premier nightclub. With a rotating guest list of who’s who of Chicago notables, celebrities, international DJ’s, and live acts including Katy Perry, Bruno Mars, Kanye West, Robin Thicke and more the Underground has earned numerous awards and was named “Hottest Club” by Entertainment Weekly.

- The Access: Guests who reserve their experience through the Concierge will receive express entry, complimentary admission and $100 towards their VIP table reservation.

The Art Institute of Chicago
One of the most renowned art museums in the world, The Art Institute of Chicago features over 300,000 works of art in its permanent collection and has been home to Chicago’s vibrant arts and culture scene for many years.

- The Access: Guests have privileged access to the museum via a “VIP Pass” and will receive a complimentary guidebook.

Broadway In Chicago
For guests interested in a rare theatre experience, Broadway In Chicago presents a full range of musicals and plays, and is best known for pre-Broadway productions.

- The Access: Guests will experience amazing house seats and complimentary VIP amenities during intermission.

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Chicago’s First Lady Cruises
Discover Chicago’s legendary architecture on the award-winning cruise recognized by locals and visitors as the best way to see Chicago.

- **The Access:** Guests will receive a complimentary drink on the [Chicago Architecture Foundation Center River Cruise](#) aboard Chicago’s First Lady.

Saks Fifth Avenue
Located adjacent to The Peninsula Chicago, [Saks Fifth Avenue](#) is a revered shopping destination along The Magnificent Mile.

- **The Access:** Guests will receive a private shopping session at Saks Fifth Avenue to include a designated dressing room with merchandise preferences waiting, refreshments, express complimentary alterations including delivery to their hotel room, makeup touch-up and a complimentary beauty gift. Guests who make a purchase will also receive a complimentary lunch for two at Althea.

Smyth
Named a ‘Best New Restaurant’ by *Bon Appetit* and *Chicago* magazines, [Smyth](#) continues to earn praise around the globe as the ‘future of fine dining.’ At the two Michelin starred West loop restaurant, husband and wife team John and Karen Shields present a joyful eight course tasting menu journey that transports guests to The Farm, a unique collaboration that is at once the source of the restaurant’s inspiration and its very own living pantry.

- **The Access:** Guests who reserve an eight-course dinner will be greeted with a cart side cocktail creation and bites in the lounge before watching the culinary team construct a few special plates followed by dinner.

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THE PENINSULA CHICAGO ANNOUNCES 2019 “KEYS TO THE CITY” PROGRAM - 4

360 Chicago Observation Deck
Located in the iconic John Hancock Center, on the cusp of Lake Michigan, 360 CHICAGO offers unparalleled day and night views of the city skyline and lakefront 1,000 feet above The Magnificent Mile.

- The Access: Guests will receive complimentary access to TILT as well as the “Sun and Stars” experience.

Chicago Helicopter Experience
Go above Chicago and beyond amazing and experience the most breathtaking, mind-blowing views of the city with Chicago Helicopter Experience. Think you’ve seen Chicago? Not until you’ve seen it like this.

- The Access: Guests will receive preferred pricing for a private tour, a printed photo of the experience as well as a complimentary glass of Champagne before the flight.

*Validity, Terms and Conditions
Keys To The City programs are valid now through December 2019, based on availability. All programs must be booked via the Concierge Desk and in most cases require advanced purchase via the hotel.
Please call +1 (312) 573 6530 for reservations and inquiries.

About The Peninsula Chicago
The Peninsula Chicago is a Five Star, Five Diamond hotel located on the “Magnificent Mile” at 108 East Superior Street (at Michigan Avenue), within the city’s premier shopping district. The 339 guest room hotel opened in 2001 and features three distinctive restaurants, Z Bar – a new rooftop lounge, and a world-class spa. For information on The Peninsula Chicago, please visit www.peninsula.com/chicago or call +1 (312) 337 2888 or toll-free at +1 (866) 288 8889.

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About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John’s Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

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