



CELEBRATE 30 YEARS WITH THE PENINSULA NEW YORK

Iconic New York City hotel launches 30 Experiences in honor of 30th Anniversary

The Peninsula New York is proud to be celebrating 30 years of heritage, passion, service, hospitality and memorable moments since first opening its doors in 1988. These elements, which not only define The Peninsula New York, but The Peninsula Hotels as a brand, continue to redefine the concept of luxury hospitality provided to our guests, resulting in an unforgettable experience to all that walk through our doors.

To commemorate the past 30 years, the hotel will be introducing a selection of 30 curated experiences for guests to partake in, including special offers, amenities and unique programming across the food and beverage, rooms and spa throughout the year. Created with the sophisticated and modern traveler in mind, these experiences will allow guests to join in on this monumental celebration as we continue down the path of luxury.

Keys to the Kitchen

To kick off, the hotel has launched Keys to the Kitchen, an exciting yet intimate culinary program available to in-house guests. This program provides guests insider access to their already exquisite dining experience when reserving a table at some of the city's upscale favorites such as DANIEL, Per Se, The Modern, Gramercy Tavern and more. Guests will enjoy an added touch such as a behind-the-scenes kitchen tour, meet-and-greet with the chef, or a special menu with off-the-menu offerings to order from, among other offerings. Guests who book a dining reservation via the hotel's Concierge can gain access to these exclusive experiences. To learn more, please click [here](#).

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Rolls-Royce Motor Cars Partnership

The hotel has also embarked on an exciting partnership with Rolls-Royce Motor Cars to launch their 2018 Phantom in New York this April. This three-day activation includes exclusive access to events with The Museum of Modern Art, a Peninsula Academy partner and the American Ballet Theatre that are not available to the public. In addition, The Peninsula New York will host a 2018 Emerald Green Phantom to be utilized as a house car for guests from May 15 - June 15.

Summer Social Series

Additionally, this summer, Salon de Ning rooftop bar and terrace will play host to a summer social series featuring a monthly music performance showcasing talent from a range of genres launching May 10, alongside art installations, alcohol-infused custom ice cream in partnership with Davey's Ice Cream and premium drinks amongst the beautiful Manhattan skyline.

To stay up-to-date and discover more of the special events and exciting promotions planned to launch throughout the year in honor of The Peninsula New York's 30th Anniversary celebration, please check back on our website throughout the year.

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About The Peninsula New York

The Peninsula New York is ideally located on Fifth Avenue and 55th Street, in the heart of New York City's most prestigious shopping, cultural, and business neighborhood, in Midtown Manhattan. A 23 story, 1905 landmark building, The Peninsula New York features 235 spacious and luxurious guest rooms and suites, decorated in a classic, contemporary style with art nouveau accents. For additional information on The Peninsula New York please visit www.peninsula.com/newyork.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.