

# THE PENINSULA

BEVERLY HILLS

**FOR IMMEDIATE RELEASE**

**April 19, 2018**



**THE PENINSULA BEVERLY HILLS CELEBRATES EARTH DAY BY LAUNCHING A PERMANENT PROGRAM THAT PROVIDES GUESTS WHO DRIVE ZERO EMISSION ELECTRIC VEHICLES COMPLIMENTARY VALET PARKING AND CHARGING**

To celebrate Earth Day 2018, [The Peninsula Beverly Hills](#) is launching a new program to thank guests and patrons of the hotel for their commitment to sustainability. Beginning April 22, 2018, the hotel will offer complimentary valet parking to all drivers of zero emission electric vehicles.

“We would like to thank our guests who share the same commitment to sustainability by offering them complimentary valet parking at our charging stations,” says Managing Director, Offer Nissenbaum. “Our local community visits our spa and restaurants often, and hotel guests have been known to stay weeks at a time. This new program is designed as an exclusive benefit, to support and encourage our clients who choose to drive electric vehicles.”

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## **COMPLIMENTARY VALET PARKING FOR DRIVERS OF ZERO EMISSION ELECTRIC VEHICLES**

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The hotel also offers guests and visitors ENVi environmentally sustainable waterless car washes to help address the California water shortage. A traditional car wash uses 47 gallons of water and the run off contributes to water pollution. The ENVi sustainable wash requires no water, and only eight ounces of locally produced, biodegradable cleaner.

“At The Peninsula Beverly Hills, our priority is to deliver the highest standard of luxury in a sustainable and responsible way,” adds Managing Director Offer Nissenbaum. “Our partnership with ENVi is a seamless extension of our commitment to taking proactive measures to aid our water-stressed environment.”

Waterless carwash services will be available every day at The Peninsula Beverly Hills from April 22, 2018. Prices start at \$45 and a portion of every sale will be donated to Water.org, a non-profit organization founded by Gary White and Matt Damon, dedicated to creating water equality worldwide.

The Peninsula Beverly Hills also partners with “Clean the World,” an organization that collects and recycles used soaps and bottled amenities. The soaps and cleaning products are picked up each month and sanitized, re-packaged and distributed within 60 days to children and families in more than 40 countries, including the United States and Canada. By recycling and sanitizing soaps, shampoos and conditioners, thousands of children around the world can be protected from deadly illnesses each day.

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## **About The Peninsula Beverly Hills**

The only AAA Five Diamond and Forbes Five Star-rated hotel in Southern California for 24 consecutive years, The Peninsula Beverly Hills offers 195 guest rooms, including 38 suites and 17 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. Home to the sumptuous Belvedere, the only AAA Five Diamond-rated restaurant in Los Angeles for 22 consecutive years, The Peninsula Beverly Hills also features The Living Room, where The Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive. For more information, please visit [peninsula.com/beverlyhills](http://peninsula.com/beverlyhills).

## **About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

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