

THE PENINSULA

BEVERLY HILLS

9 February 2009

PENINSULA BEVERLY HILLS SPA OFFERS ACUPUNCTURE FACIAL REJUVENATION

The latest in a series of exclusive spa treatments

In keeping with its focus on offering exclusive, organic and beneficial beauty treatments and products, The Peninsula Beverly Hills Spa is the only hotel spa in Southern California to offer Acupuncture Facial Rejuvenation, a non-invasive cosmetic treatment that celebrities including Madonna and Gwyneth Paltrow have called “better than Botox”. Licensed Acupuncturist Elana Rosenberg, who earned a Masters in Acupuncture at the Pacific College of Oriental Medicine in New York, administers the half-hour and one-hour treatments, which range from \$225 to \$300.

“We’re thrilled to have Elana working exclusively with us to bring this unique revitalizing treatment to Los Angeles,” says Bonnie Kyle, Director of The Spa at the Peninsula Beverly Hills. “Without surgery or drugs, clients can enjoy amazing improvement in the appearance of wrinkles, fine lines and skin tone. It also reduces stress and boosts a sense of well being.”

Based on procedures that were practiced by concubines of the Chinese Emperor in 916 A.D., Acupuncture Facial Rejuvenation involves the placement of tiny painless acupuncture needles at various points on the face, which stimulates blood flow, and collagen and elastin production. “After one treatment, your skin is glowing,” says Kyle. “After six treatments, you see tremendously enhanced skin tone, texture and vitality.”

Acupuncture Facial Rejuvenation is the latest addition to the menu of exclusive beauty treatments available at The Spa at the Peninsula Beverly Hills:

- It is the only spa in Los Angeles to offer oxygen facials using organic oxygen-enhanced Luzern skincare products with a pure concentrated oxygen mist, which increases cellular respiration and micro-circulation, fighting premature aging. The 60-minute treatment costs \$250. Clients who purchase four treatments receive a special gift of Luzern Force de Vie Crème, a \$135 value.

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- The Spa at the Peninsula Beverly Hills is the only spa in Los Angeles to offer Colorscience mineral skincare and makeup products, which are free of dyes, talcs, fillers, mineral oil and perfumes, and provide sun protection. The products are so pure that aestheticians can apply the make-up to clients directly after facials. As a result, clients leave the spa looking ready for the red carpet.
- The Spa at the Peninsula Beverly Hills is the only spa in the United States to offer massages and body wraps using Shiffa Precious Gem Oils. Infused with the essence of rubies, emeralds, sapphires and diamonds, these oils have luxurious healing and restorative powers, to bring balance and energy. Treatments start at \$285.

“We’re constantly on the lookout for unique, restorative beauty treatments and products,” says Kyle. “We then customize them for our clients, whether they’re hotel guests feeling the stress of travel or members of the community who come to help maintain a healthy lifestyle.”

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About The Peninsula Beverly Hills

The only AAA Five-Diamond and Mobil Five-Star hotel in Southern California for 15 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere restaurant, The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills’ legendary Rodeo Drive.

About The Hongkong And Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening in late 2009) and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John’s Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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