

1 February 2010

**A TALE OF THREE CITIES -
A LUXURY ODYSSEY OF DISCOVERY AROUND CHINA**
*The Peninsula Hotels' new luxury programmes
in Hong Kong, Shanghai and Beijing showcase China, Peninsula-style*

Based on The Peninsula's long heritage and tradition of hospitality in China, The Peninsula Hong Kong, The Peninsula Beijing and The Peninsula Shanghai introduce "A Tale of Three Cities" – a collection of exceptional itineraries showcasing China's most spectacular cities.

Aiming to bring back the glamour in travel, luxury experiences at each hotel include accommodation, cultural, culinary and spa activity modules, with the exclusive "Epic Tale" featuring Peninsula Suite accommodation and a host of benefits, while the more value-driven "Classic Tale" programme also offers a range of distinctive advantages for the China traveller.

Both programmes include The Peninsula Academy, with its unique selection of heritage, culinary and lifestyle activities created to give guests a taste of Chinese culture, while The Peninsula Spa by ESPA offers a collection of exclusive Chinese-themed treatments using time-honoured therapies developed especially for Peninsula.

The only premier luxury hospitality company with hotels in all three cities, The Peninsula Hotels is ideally positioned to present China at its best. Originally founded in 1866, The Peninsula Hotels is Asia's oldest luxury hotel group and China's first luxury accommodation brand. Parent company The Hongkong and Shanghai Hotels, Limited's heritage in China stretches back through the decades, with hotels in China and Hong Kong in the 1920s to 1950s, including the flagship Peninsula Hong Kong, which opened in 1928 and is today recognised as one of the finest hotels in the world.

Through the years, the company grew to become one of the world's foremost hotel groups, and today, The Peninsula Hotels' nine properties around the globe carry on this tradition of excellence, offering luxurious comfort, modern facilities and technology and exceptional personalised service

- more -

THE PENINSULA

HOTELS

A TALE OF THREE CITIES – 2

China is fast becoming one of the world’s top travel destinations, and the company’s history of providing the country’s finest hospitality over the years means the three hotels in the PRC – The Peninsula Hong Kong, The Peninsula Shanghai and The Peninsula Beijing – are ideally positioned to present China, Peninsula-style, with each hotel featuring two “Tale of Three Cities” programmes, valid until 31 August 2011:

“The Epic Tale”:

- Two nights’ accommodation in The Peninsula Suite (the premier suite in each hotel)
- Airport transfers by Rolls-Royce
- Daily American breakfast
- A selection of Peninsula Academy activities
- Spa treatments at The Peninsula Spa by ESPA
- Additional benefits in each hotel, including spa treatments, complimentary drinks, laundry, dry cleaning and more.

“The Classic Tale”:

- Two nights in a regular room
- Daily American breakfast
- Round-trip airport transfers by limousine
- One Peninsula Academy programme
- Spa credits at The Peninsula Spa by ESPA

A “Tale of Three Cities” – Rates	The Peninsula Hong Kong	The Peninsula Shanghai	The Peninsula Beijing
The Epic Tale	HKD 156,000 <i>approx USD 20,000*</i>	RMB 155,000 <i>approx USD 22,700*</i>	RMB 138,888 <i>approx USD 20,425*</i>
The Classic Tale	HKD 12,380 per room <i>approx USD 1,595*</i>	RMB 9,120 <i>approx USD 1,342*</i>	RMB 8,370 <i>approx USD 1,231*</i>

- more -

THE PENINSULA

H O T E L S

A TALE OF THREE CITIES – 3

Terms and conditions:

- *Rates quoted in USD are for reference only and will be charged in local currency at the hotel's exchange rate. All package prices are subject to service charge and local government taxes. Offers are 10% commissionable to bona fide travel professionals.
- Pricing is based on a maximum of two persons per room.
- Validity : 30 December 2011
- Advance reservations required
- All benefits are once per room, per stay and some restrictions on usage may apply.

For more information about the “Tale of Three Cities” programmes, please visit www.peninsula.com/chinatales, and please contact The Peninsula Global Customer Service Centre on telephone: (852) 2926 2888, e-mail: reservatiogcsc@peninsula.com for reservations.

#

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

For further information, please contact:

Ms Sian Griffiths

Director of Communications

The Peninsula Hotels

8/F, St George's Building, 2 Ice House Street, Central, Hong Kong

Telephone: (852) 2840-7239

Fax: (852) 2840-7499

E-mail: siangriffiths@peninsula.com

Website: www.peninsula.com

Digital Photo Library: www.peninsula.com

Broadcast Video Library: www.thenewsmarket.com/thepeninsulahotels