

# THE PENINSULA

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## BEVERLY HILLS

**For Immediate Release**

**October 4, 2011**

### **THE PENINSULA BEVERLY HILLS SPA VOTED ‘BEST FOR LUXURY’ IN COVETED SPAFINDER READERS’ CHOICE AWARDS**

**The Peninsula Beverly Hills Spa** has been named the “Best for Luxury” and one of the Top 10 Spas worldwide by the readers of SpaFinder, the global spa resource, which announced the winners of its 2011 Readers’ Choice Awards this week. Award winners will be featured on [SpaFinder.com](http://SpaFinder.com), SpaFinder’s *Club Spa* newsletter and blog, and in the *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*, which will be on newsstands in November.

The Readers’ Choice Awards were based on votes submitted worldwide at SpaFinder’s global consumer websites (including [SpaFinder.com](http://SpaFinder.com)) and by readers of SpaFinder publications. Voters were asked to cast ballots only for spas that they have personally visited within the past three years.

To help spa enthusiasts choose the ideal spas for their specific goals, SpaFinder asks its readers each year to name their top picks for the best spas in unique categories, from yoga to accommodations to golf to romance. This year, winners were also named for six continents and 44 countries and regions, with four new countries (Israel, Jordan, Mauritius and Vietnam) added to the list, underscoring just how vibrant the expansion of spas around the world has become.

“SpaFinder was the first to offer people the opportunity to vote for their favorite spas in diverse categories, providing a fast, accessible way for spa-goers to make decisions based on what’s important to them,” said SpaFinder President Susie Ellis. “They have become an important consumer guide, as well as an industry accolade.”

[The Peninsula Beverly Hills Spa](#) is located adjacent to The Roof Garden and 60-foot rooftop swimming pool at The Peninsula Beverly Hills. The Spa features seven treatment rooms and two

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## **THE PENINSULA BEVERLY HILLS SPA VOTED ‘BEST FOR LUXURY’ IN SPAFINDER READERS’ CHOICE AWARDS-2**

nail suites; a fitness center with a comprehensive array of cardiovascular and weight-training equipment; a serenity lounge; and private men’s and women’s changing rooms with relaxation areas and steam rooms. The Peninsula Beverly Hills Spa incorporates highly effective treatments with the finest therapists, equipment and products to offer a truly customized spa experience. The Spa is open from 8:00 am to 10:00 pm daily.

### **About SpaFinder**

The world’s largest spa media, marketing and gifting company, SpaFinder, Inc., connects millions of wellness-focused consumers with thousands of spas, yoga, Pilates and fitness studios and wellness practitioners worldwide. SpaFinder’s media properties include the award-winning [www.spafinder.com](http://www.spafinder.com), the *Club Spa* e-newsletter and blog and the annual *NewBeauty SpaFinder Guide to Global Spa, Wellness & Beauty*. SpaFinder and its spa-beauty gift division, SpaWish, offer gift certificates and cards that are redeemable at a combined network of over 9,000 spas and salons, and are available at nearly 1000,000 unique retail outlets in 79 countries. SpaFinder Europe and SpaFinder Japan offer regional spa marketing and gifting programs, including localized websites. Currently celebrating its 25<sup>th</sup> Anniversary, SpaFinder is a privately held company headquartered in Manhattan.

### **About The Peninsula Beverly Hills**

The only AAA Five Diamond and Forbes Five Star rated hotel in Southern California for 18 consecutive years, The Peninsula Beverly Hills celebrates its 20<sup>th</sup> anniversary in 2011. This iconic luxury hotel offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. Home to the sumptuous Belvedere, the only AAA Five Diamond rated restaurant in Los Angeles for 16 consecutive years, The Peninsula Beverly Hills also features The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills’ legendary Rodeo Drive. For more information, please visit [peninsula.com/beverlyhills](http://peninsula.com/beverlyhills).

### **About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services.

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**THE PENINSULA BEVERLY HILLS SPA VOTED ‘BEST FOR LUXURY’ IN  
COVETED SPAFINDER READERS’ CHOICE AWARDS-3**

The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John’s Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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