THE PENINSULA
HOTELS

17 November 2009

CHARITY GROWS ON TREES

The Peninsula Hotels Fundraiser for Make-A-Wish Foundation® Enters Its Seventh Year

A holiday tradition continues at the Peninsula Hotels with its "Trees of Hope" campaign, a Christmas charity fundraising to benefit the Make-A-Wish Foundation®.

Majestic evergreen trees will once again grace the lobby of The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Bangkok and Manila. Guests are invited to buy an ornament to hang on the Christmas tree, with proceeds benefiting the Make-A-Wish Foundation® - promoting happiness and a brief respite for children around the world with life-threatening illnesses by granting them their most heartfelt wishes.

Additionally, The Peninsula Hotels continues this holiday theme with dedicated "Trees of Hope Cocktails" and "Teas of Hope" - a festive version of the celebrated Afternoon Tea served at each Peninsula Hotel – with the Make-A-Wish Foundation® receiving a donation for each cocktail and Afternoon Tea set sold.

"We are proud to continue this tradition in this season of giving," said Peter Borer, Chief Operating Officer of The Peninsula Hotels. "I am sure that all our guests and visitors, as well as staff of our hotels, are touched by the thought that somewhere in the world, a child will get his wish."

Launched in 2003 to mark the 75th anniversary of The Peninsula Hong Kong, the Make-A-Wish Foundation® was the recipient of US$ 72,300 raised as a direct result of guests' generosity and spirit of giving in 2008.

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Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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