THE PENINSULA
BEVERLY HILLS

**For Immediate Release** **May 7, 2012**

**THE PENINSULA BEVERLY HILLS CELEBRATES THE SEASON WITH 'SUMMER SPLENDOUR'**

*Popular value-added summer promotion returns with a customized menu of affordable luxuries*

The Peninsula Beverly Hills invites guests to indulge in Southern California's favorite season with the return of its popular "Summer Splendour" promotion, valid from May 3 to September 30, 2012. **Summer Splendour** allows guests to indulge their personal style and create the quintessential Beverly Hills experience with special perks and lavish benefits.

A luxurious resort oasis conveniently located adjacent to the city's world-famous shopping, dining and entertainment, The Peninsula Beverly Hills recently unveiled a glamorous and vibrant renovation of its 193 guest rooms, suites and garden villas. Guests can bask in the California sunshine at the hotel's iconic rooftop pool and enjoy a new selection of spa treatments in one of the 12 poolside cabanas. The adjacent Rooftop Garden is a sparkling setting for al fresco drinks and dining under the summer stars.

**Summer Splendour**

The Peninsula Beverly Hills' **Summer Splendour** promotion allows guests to enhance their experience with the following amenities:

- Daily American Breakfast for two people
- Upgrade to the next available room category
- Daily $150 dining or spa credit

| **Room Type** | **Rate** |
|---|---|
| Superior Room | $595 |
| Deluxe Room | $665 |
| Patio Deluxe Room | $715 |

-more-

**'SUMMER SPLENDOUR' AT THE PENINSULA BEVERLY HILLS – 2**

For further details, please visit peninsula.com/beverlyhills. The **Summer Splendour** promotion is valid from May 3 to September 30, 2012, and subject to black-out dates and applying terms and conditions. For inquiries and reservations, please call +1 (800) 462 7899 or e-mail reservationpbh@peninsula.com.

###

**About The Peninsula Beverly Hills**
The only AAA Five Diamond and Forbes Five Star rated hotel in Southern California for 19 consecutive years, The Peninsula Beverly Hills offers 193 newly renovated guest rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. Home to the sumptuous Belvedere, the only AAA Five Diamond rated restaurant in Los Angeles for 17 consecutive years, The Peninsula Beverly Hills also features The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive. For more information, please visit peninsula.com/beverlyhills.

**About The Hongkong and Shanghai Hotels, Limited (HSH)**
Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

For further information, please contact:

Mr. Rob Roche
Director of Marketing
The Peninsula Beverly Hills
Telephone: +1 (310) 788 2340
Fax: +1 (310) 788 2319
Email: robroche@peninsula.com
Website: peninsula.com/beverlyhills
Digital Photo Library: peninsula.com/pdl
Facebook: Facebook.com/ThePeninsulaBeverlyHills
Twitter: @ThePeninsulaBH

Ms. Sharon Boorstin/Ms. Melissa Ward
Murphy O'Brien, Inc.
Telephone: +1 (310) 586 7181
E-mail: sboorstin@murphyobrien.com
mward@murphyobrien.com
Website: murphyobrien.com