



February 16, 2011

**THE PENINSULA BEVERLY HILLS TURNS SHOPPING INTO AN ADVENTURE WITH THE NEW 'CHAUFFEURED SHOPPING' PACKAGE**

*Overnight accommodations, transportation by chauffeured Rolls-Royce Phantom to Neiman Marcus, lunch for two and a private Yves Saint Laurent makeup consultation complete a perfect shopping experience in Beverly Hills*

Located in the heart of a city famed for shopping, The Peninsula Beverly Hills takes retail therapy to a new level with the **Chauffeured Shopping** package. Available now through August 30, 2011, the overnight room package invites guests to enjoy a chauffeured shopping trip to Neiman Marcus—a true *only-in-Beverly-Hills* experience—during their stay at The Peninsula.

With the **Chauffeured Shopping** package, Peninsula Beverly Hills guests who book a Superior Room at US\$ 495 will be offered an automatic upgrade to the next room category, subject to availability. At their leisure, a Peninsula driver will whisk them in the hotel's gleaming Rolls-Royce Phantom to nearby Neiman Marcus. During their morning or afternoon at Beverly Hills' most glamorous shopping destination, they will enjoy a private Yves Saint Laurent make-up session, a consultation with a personal shopper and lunch for two at Mariposa, Neiman Marcus' restaurant. At the end of the guests' shopping adventure, the Rolls-Royce Phantom will return them to The Peninsula, where they will find a signature Neiman Marcus chocolate chip cookie and its recipe awaiting them in their guest room.

**Benefits:**

- Upgrade to the next available room category
- Lunch for two at Neiman Marcus' Mariposa Restaurant
- Private Yves Saint Laurent make-up session at Neiman Marcus
- Consultation with a Personal Shopper at Neiman Marcus
- Complimentary Rolls-Royce transportation to and from Neiman Marcus
- Signature Neiman Marcus chocolate chip cookie and recipe

**Rate:**

- Rates from \$495 for Superior Room

**Validity:**

- February 1 through August 30, 2011

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## **THE PENINSULA BEVERLY HILLS TURNS SHOPPING INTO AN ADVENTURE WITH THE NEW 'CHAUFFEURED SHOPPING' PACKAGE – 2**

### **Terms and Conditions:**

- Package rate is based on single or double occupancy and is subject to tax.
- Room upgrade to the next available category is based upon availability.
- Lunch, makeup session and personal shopper consultation at Neiman Marcus must be redeemed during guest's hotel stay for a maximum of two people.
- Lunch reservations are recommended; the makeup session and personal shopper consultations are by appointment only and must be secured in advance.
- This offer cannot be used in conjunction with any other programs or promotions and is not valid for groups.
- Advance reservations are required and blackout periods may apply.
- In case of dispute, the hotel reserves the right to make the final decision.

Reservations for the **Chauffeured Shopping** package can be made directly by tel: (1-310) 551 2888, toll-free: (1-800 462 7899 or e-mail: [pbh@peninsula.com](mailto:pbh@peninsula.com). For online reservations and additional information, please visit [www.peninsula.com/beverlyhills](http://www.peninsula.com/beverlyhills).

### **About The Peninsula Beverly Hills**

The only AAA Five-Diamond and Forbes Five-Star hotel in Southern California for 18 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere Restaurant, The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and the Rooftop Garden, a refined-resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located on South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

### **About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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