

# THE PENINSULA

BEVERLY HILLS

6 February 2009

## THE PENINSULA BEVERLY HILLS INTRODUCES “FOUR DAYS, FREE NIGHT!”

*Arrive early and leave late—the third night is free  
when you reserve two nights in a Superior Room*

The Peninsula Beverly Hills, a resort oasis in the heart of the city, announces the “Four Days, Free Night!” promotion, designed to inspire a long weekend - or weekday - getaway. Guests who book two nights in a Superior king or double room, at the special rate of \$495 plus tax per night, are invited to spend a third night at no additional charge. What's more, guests can arrive at 10:00 am and leave on the last day at 10:00 pm, giving them four days to unwind and relax. Since the regular room rate is \$555 plus tax per night, this amounts to a saving of \$675 for a three-night stay.

The Peninsula Beverly Hills continues to set the standard for luxury hospitality in Southern California with amenities such as checking in or out any time, intuitive guest service, elegant Afternoon Tea in The Living Room and exceptional treatments in The Spa. Hotel guests can enjoy time by The Roof Garden pool in the privacy of their own state-of-the-art cabana, and al fresco cocktails and dining at The Roof Garden restaurant. In the hotel's AAA Five Diamond Award-winning Belvedere restaurant, Executive Chef James Overbaugh presents superb market-driven contemporary California cuisine.

“We hope to attract not just out-of-town guests with our new “Four Days, Free Night!” promotion, but residents of Beverly Hills and Los Angeles as well,” says Offer Nissenbaum, Managing Director of The Peninsula Beverly Hills. “A four-day vacation for the price of two nights is a good reason to treat yourself.”

The “Four Days, Free Night!” promotion is subject to room availability. **For reservations and information please call 800.462.7899 or visit [peninsula.com](http://peninsula.com).** A minimum stay of four consecutive nights is required. Offer is valid for new reservations only.

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### **About The Peninsula Beverly Hills**

The only AAA Five-Diamond and Mobil Five-Star hotel in Southern California for 15 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere restaurant, The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas, outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

### **About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening in late 2009) and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

For further information, please contact:

Mr Spencer Yeo  
Director of Marketing  
The Peninsula Beverly Hills  
Telephone: (1-310) 788 2340  
Fax: (1-310) 788-2319  
E-mail: [spenceryeo@peninsula.com](mailto:spenceryeo@peninsula.com)  
Website: [www.peninsula.com](http://www.peninsula.com)  
Digital Photo Library: [www.leonardo.com/peninsula](http://www.leonardo.com/peninsula)

Ms Sharon Boorstin / Ms Jenna Newmark  
Murphy O'Brien, Inc.  
Telephone: 310-453-2539  
E-mail: [sboorstin@murphyobrien.com](mailto:sboorstin@murphyobrien.com)  
E-mail: [jnewmark@murphyobrien.com](mailto:jnewmark@murphyobrien.com)  
Website: [www.murphyobrien.com](http://www.murphyobrien.com)