



THE QUAIL MOTORCYCLE TOUR  
THE QUAIL RALLY  
THE QUAIL, A MOTORSPORTS GATHERING

A P E N I N S U L A H O T E L S E V E N T

**A PENINSULA HOTELS EVENT  
– THE QUAIL, A MOTORSPORTS GATHERING, 2011**

**CARMEL, CALIF. (August 16, 2011)** – On Friday, August 19, 2011, [The Quail, A Motorsports Gathering](#), a day-long celebration of the luxury motoring lifestyle at [Quail Lodge Golf Club](#) in Carmel, Calif., will honor the legendary career of Britain’s iconic racing driver, **Derek Bell**. Bell, who famously achieved multiple triumphs at the 24 Hours of Le Mans and the 24 Hours of Daytona during a distinguished and hugely varied 40-year racing career, will launch his new autobiography, *Derek Bell: My Racing Life*, in partnership with Bentley Motors at the event. Bell also will be interviewed as a participant in the Fireside Chat series, which debuted at The Quail last year with American racing icon and legendary designer Carroll Shelby.

“Derek Bell has a world-renowned reputation as a leading racecar driver and competitor,” said Gordon McCall, co-founder of The Quail, A Motorsports Gathering. “He is a five-time winner of the 24 Hours of Le Mans, a two-time winner of the World Sportscar Championship and three-time winner of the 24 Hours of Daytona. We are honored to celebrate his storied career and the U.S. launch of his autobiography at this year’s event.”

The ninth annual Quail, A Motorsports Gathering, also will honor **Ferrari America and Superamericas**, a series of top-end models built in extremely limited quantities in the 1950s and 1960s; **the 50<sup>th</sup> Anniversary of the Jaguar E-Type**, the iconic British marque; and **Sports and Racing Motorcycles**, famous for high speeds and optimum performance. In addition, the event will pay tribute to the **50<sup>th</sup> Anniversary of Phil Hill’s Formula One World Drivers’ Championship**, the first American F1 champion to clinch the title at Monza in 1961, and the **Riverside International Raceway**, the third track of its kind to be built in the U.S., which heralded in the new era of permanent road racing circuits in the 1950s.

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“The Quail, A Motorsports Gathering is a very special event - an intimate day-long celebration of the extraordinary heritage of our automobile industry, together with an exceptional collection of lovingly restored cars and motorcycles,” said The Hon. Sir Michael Kadoorie, Chairman of The Hongkong and Shanghai Hotels, Limited. “The event also showcases gourmet cuisine from around the globe, plus home-grown favorites from Carmel Valley, all accompanied by a selection of the finest wines by Roederer Estate. However - and more meaningfully - the Gathering raises funds for a range of local and national charities, namely the California Highway Patrol 11-99 Foundation, CASA of Monterey County, Rancho Cielo and the American Red Cross Monterey Bay Area Chapter.” Sir Michael added, “Now in its ninth year, this remarkable annual event celebrates camaraderie and kinship among automobile enthusiasts, car collectors, hobbyists and friends.”

Rare automobiles and motorcycles on exhibit will include 20 racecars from the Jaguar Run Group, which will race to Quail Lodge Golf Club from the nearby Mazda Raceway Laguna Seca, and six of Gary Koh’s motorcycles from his *MV Agusta Collection*, including a *1972 MV Agusta 750S*, one of 215 built between 1969 and 1980 and considered one of the most important motorcycles ever built; and a *1956 175 CSS Squalo Formula Sport*, one of 200 and arguably one of the most spectacular Italian motorcycles ever crafted.

The day will begin with welcome remarks from Sir Michael and a toast featuring 1999 Louis Roederer Cristal Champagne. In addition to admiring a stunning array of motor vehicles, attendees will have the opportunity to get behind the wheel of a number of prestigious automobiles, shop for fine jewelry and enjoy a gourmet journey, all in a garden party setting.

Guests will savor delectable cuisine created by The Quail culinary team at five *al fresco* restaurants showcasing the outstanding flavors of Carmel Valley, Italy, Spain, France, and the Mediterranean. Highlights of the menus include *Slow-roasted Pacific Sea Bass with Grilled Summer Sweet Corn and Green Olive Ensalada*; *Grilled Sicilian Sausages with San Marzano Tomato, Braised Fennel*

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*and Rustichella Orecchiette; Chorizo and Shrimp Paella with Saffron Rice and English Peas; and Mint and Parsley Tabbouleh with Bulghur, Local Red Tomatoes and Cucumbers, accompanied by a selection of fine wines, spirits and beer.*

Guests also are invited to the highly anticipated Bonhams & Butterfields two-day auction, offering an impressive array of motorcars, including the famed “Art Car,” a **1979 M1 Pro Car** painted by Frank Stella, and one of the world’s rarest, most legendary motorcycles, a **1954 AJS E95 “Porcupine.”**

For more information, call toll-free 877-734-4628 or visit [www.quailodgeevents.com](http://www.quailodgeevents.com).

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**About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John’s Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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