

# THE PENINSULA

H O T E L S

FOR IMMEDIATE RELEASE

June 18, 2012

## **THE PENINSULA HOTELS IN THE USA INVITE CHINESE GUESTS TO EXPLORE THE VERY BEST OF NEW YORK, CHICAGO AND BEVERLY HILLS**

The Peninsula Hotels in the USA, with three locations in New York, Chicago and Beverly Hills, draws upon its Asian heritage to offer Chinese travelers “The Very Best of America by The Peninsula” package, which provides a tailored experience in each American city. Originally founded in 1866, The Peninsula Hotels is Asia’s oldest luxury hotel group and China’s first luxury accommodation brand. Through the years, the company grew to become one of the world’s foremost hotel groups, and today, The Peninsula Hotels’ nine properties around the globe carry on this tradition of excellence, offering luxurious comfort, modern facilities and technology and exceptional personalised service.

Each Peninsula hotel in the USA is located in the very heart of each city, just steps away from the very finest shopping encompassing international luxury brands and celebrated local designers, and in close proximity to some of the USA’s most prestigious schools and universities. Mandarin-speaking staff are employed at each location, and a network of the top Mandarin-speaking tour guides and translators are available for personalized tours.

Designed exclusively for the Chinese traveler, each package can also be tailored to the individual needs of each guest to include add-ons such as exclusive shopping experiences with a Mandarin-speaking personal shopper, private car hire, tickets for Broadway shows and Peninsula Academy tours of the USA’s top television and movie sets. For families, each hotel is ideally located close to major American universities with tours, private transfers and translators that can easily be arranged, providing for a seamless experience.

-more-

# THE PENINSULA

H O T E L S

## **THE PENINSULA HOTELS IN THE USA INVITE CHINESE GUESTS TO EXPLORE THE VERY BEST OF NEW YORK, CHICAGO AND BEVERLY HILLS -2**

### **The Very Best of America by The Peninsula**

#### **The Peninsula New York**

The Peninsula New York is ideally located on Fifth Avenue and 55th Street, in the heart of New York City's most prestigious shopping, cultural, and business neighborhood, in Mid-town Manhattan. A 23-storey, 1905 landmark building, The Peninsula New York features 185 spacious and luxurious guest rooms and 54 suites, decorated in a classic, contemporary style with art nouveau accents.

#### **Benefits**

- Two nights in Deluxe Room accommodations
- One-way sedan transfer from any of the three New York metropolitan airports
- Daily Chinese or American breakfast for one person
- Choice of Chinese newspaper delivered daily
- Welcome Chinese Tea amenity
- Complimentary in-room wired and wireless high-speed Internet access
- Complimentary local telephone calls and daily local newspaper
- Complimentary use of the fitness center, swimming pool and sun terrace

#### **Rates**

- From \$878 per night, based upon a two night minimum. Additional nights are available starting from \$745 per night.

#### **The Peninsula Chicago**

The Peninsula Chicago is located on the “Magnificent Mile” within the city’s premier shopping district. The 339 guestroom hotel opened in 2001 and features three distinctive restaurants, a popular bar and a world-class spa.

-more-

# THE PENINSULA

H O T E L S

## **THE PENINSULA HOTELS IN THE USA INVITE CHINESE GUESTS TO EXPLORE THE VERY BEST OF NEW YORK, CHICAGO AND BEVERLY HILLS -3**

### Benefits

- Two nights in a Deluxe Room accommodations
- One-way sedan airport transfer from O'Hare or Midway Airports
- Daily Chinese or American breakfast for two people
- Wine and chocolate welcome amenity
- Choice of Chinese newspaper delivered daily
- Complimentary in-room wired and wireless high-speed Internet access
- Complimentary local telephone calls and daily local newspaper
- Complimentary use of the fitness center and swimming pool

### Rates

- From \$595 per night, based upon a two night minimum. Additional nights are available starting from \$495 per night.

### **The Peninsula Beverly Hills**

The Peninsula Beverly Hills offers 193 newly renovated guest rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

### Benefits

- Daily Chinese or American Breakfast for one
- Dim Sum sampling in The Club Bar for one
- Pressing of one suit & shirt per stay & shoe shine
- Discounted LAX transfers at \$89 per trip
- Complimentary early arrival and 4pm late check-out
- Complimentary local calls
- Chinese Newspaper
- Welcome Amenity

### Rates

- From \$510 per night, based upon a two night minimum. Additional nights are available starting from \$510 per night.

-more-

# THE PENINSULA

H O T E L S

## THE PENINSULA HOTELS IN THE USA INVITE CHINESE GUESTS TO EXPLORE THE VERY BEST OF NEW YORK, CHICAGO AND BEVERLY HILLS –4

For more details, please visit [peninsula.com](http://peninsula.com). Terms and conditions apply.

###

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

For further information please contact:

Ms. Tricia Rosentreter

Regional Director of Communications

The Peninsula New York

Tel:	(1-212) 903 3903
Fax:	(1-212) 903 3974
E-mail:	<a href="mailto:triciarosentreter@peninsula.com">triciarosentreter@peninsula.com</a>
Website:	<a href="http://peninsula.com">peninsula.com</a>
Facebook:	<a href="https://facebook.com/ThePeninsulaNewYork">facebook.com/ThePeninsulaNewYork</a>
Twitter :	<a href="https://twitter.com/ThePeninsulaNYC">@ThePeninsulaNYC</a>
Digital Photo Library:	<a href="http://peninsula.com/pdl">peninsula.com/pdl</a>
Broadcast Video Library:	<a href="http://thenewsmarket.com/thepeninsulahotels">thenewsmarket.com/thepeninsulahotels</a>