THE PENINSULA
BEVERLY HILLS

May 3, 2010

SUMMER COCKTAIL HOUR LAUNCHES MAY 6, 2010 AT THE ROOF GARDEN

The Peninsula Beverly Hills offers drinks at half-price and complimentary valet parking on Thursdays from 5:00 pm to 7:00 pm
Entertainment by Guitarist / Vocalist Keith Chagall

Just in time for summer, The Peninsula Beverly Hills announces the launch of Thursday "Cocktail Hour" at The Roof Garden beginning on May 6, 2010, from 5:00 pm to 7:00 pm every Thursday through September 2, 2010. All cocktails, wines by the glass and beer will be half-priced, and valet parking will be complimentary. The alfresco Roof Garden is already a local secret among young executives in the Beverly Hills and Century City areas for after-work drinks. In a setting that evokes a resort oasis in the heart of the city, lush Mediterranean foliage frames spectacular views of the skyline and technicolor sunsets – and if June turns cool, (not nice to use 'gloom') , the heated tile floor keeps toes warm. To add to the mellow mood, Latin American guitarist and vocalist Keith Chagall will entertain with his infectious blend of Latin, jazz and popular music.

At the teak bar or around the fire pit, "Cocktail Hour" guests can order from a list of distinguished wines and Champagnes by the glass, or from a menu of signature cocktails – all offered at half-price. The Frozen Lemonade, with Ultimat Vodka, Cointreau and fresh citrus juices blended with ice and pickled lemon rind, will cool guests off on even the warmest day. The Speckled Jalapeño Margarita, made with Patrón Reposado Tequila, fresh citrus juices and Grand Marnier, features the kick of muddled jalapeño pepper. The Blackberry Caipirinha refreshes with its blend of Cachaça Rum, muddled blackberries, thyme, lemon juice and cane sugar. Fresh fruit smoothies and lemonade are also available.

Guests can order appetizers that range from Rolled Hamachi Carpaccio with Basil, Lemon, Ponzu Pearls, Ginger and Marinated Cucumbers, to Dungeness Crab Cake with Green Mango, Green Papaya and Marinated Daikon Radish. For those inclined to stay for dinner, The Roof Garden menu tempts with dishes such as Fish Tacos with Mango "Pico de Gallo," Cilantro and Guacamole;

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Angus Beef Burger with Maui Sweet Onions, Hook's Two-year Aged White Cheddar Cheese and Pinot Noir Aïoli; and Grilled Wagyu Beef (Kobe Style) Flat Iron Steak with Tomato, Fire-roasted Peppers and a Slow-reduced Volcano Orange Glaze. Because dining alfresco reminds many guests of childhood summer backyard picnics, the desserts include ice-cream treats from old-fashioned Sundaes to Root Beer Floats.

Dinner reservations may be secured by calling (1-310) 975 2848.

Attention Editor: Photos available upon request.

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About The Peninsula Beverly Hills

The only AAA Five-Diamond and Forbes Five Star hotel in Southern California for 17 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed guest rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere restaurant; The Living Room, where the legendary Peninsula Afternoon Tea is served daily; The Peninsula Spa and the Roof Garden, a refined-resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

About The Peninsula Hotels

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries, associates and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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