

THE PENINSULA

H O T E L S

9 November 2011

THE BEST OF WINTER - “WINTER ESCAPES” AND “THE SUITE LIFE” AT THE PENINSULA HOTELS

Affordable luxury, room upgrades, treats or complimentary suite stays this winter

The Peninsula Hotels’ commitment to enriching guests’ experiences and their lives with family and friends continues with personalised [Winter Escapes and Suite Life](#) programmes, valid from now until 31 March 2012, offering exciting value-added benefits ranging from room upgrades, rejuvenating spa treatments, culinary choices, airport transfers and more.

With the aim of enhancing the guest experience in each of The Peninsula Hotels, the group developed “Enriching Your Life”, an innovative programme that further defines not only its customers’ experiences, but those of their friends, family and the community – in short, a theme that provides guests and those important to them with activities that enrich their lives.

These include healthy eating, caring for body and mind through wellness programmes, learning new facts and skills through cultural and cooking classes, celebrating special, enjoying quality family time and raising funds for community charities.

Each of these activities has long been part of The Peninsula’s philosophy, and now with the groupwide theme of “Enriching Your Life”, The Peninsula Hotels focuses on experiences and choices from the **Winter Escapes** and **The Suite Life** programmes, meant to be shared and enjoyed.

The Suite Life

For the ultimate in luxury accommodation, enjoy The Suite Life at select Peninsula Hotels. Stay in a suite at a Peninsula hotel for one night, and enjoy a complimentary second night stay, along with a host of special benefits. For more details, rates and reservations, please visit peninsula.com.

- more -

THE PENINSULA

H O T E L S

THE BEST OF WINTER - “WINTER ESCAPES” AND “THE SUITE LIFE” AT THE PENINSULA HOTELS – 2

Winter Escapes

Winter Escapes offers are available at all Peninsula Hotels worldwide. Guests can invite family and friends to share the experience and **choose one of three delightful options** ranging from spa treatments, room upgrades, culinary choices, traditional Afternoon Tea for two and so much more.

Benefits include:

- Special rates in each hotel
- In-room wired and wireless broadband Internet access

Rates and offers for Winter Escapes Package

The Peninsula Hong Kong

<u>Room Type</u>	<u>Rate</u>	<u>Suite Type</u>	<u>Rate</u>
Superior Room	HK\$ 4,300	Superior Suite	HK\$ 7,500
Deluxe Room	HK\$ 4,500		
Deluxe Courtyard Room	HK\$ 4,900		
Grand Deluxe Kowloon View Room	HK\$ 5,200		

Choose one value-added benefit from the following selection:

- 1) One-way airport transfer
- 2) Upgrade to the next room category
- 3) Holistic Body Massage for two at [The Peninsula Spa by ESPA](#)

Offer also includes:

- Traditional Peninsula breakfast for two at [The Lobby](#)
- Complimentary local calls, in-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

THE PENINSULA

H O T E L S

THE BEST OF WINTER – “WINTER ESCAPES” AND “THE SUITE LIFE” AT THE PENINSULA HOTELS – 3

The Peninsula Shanghai

<u>Room Type</u>	<u>Rate</u>
Superior Room	RMB 2,100
Deluxe Room	RMB 2,500
Deluxe Garden Room	RMB 3,000

Choose one value-added benefit from the following selection:

- 1) RMB 650 dining credit for use at all hotel restaurants and bars
- 2) Upgrade to next room category
- 3) RMB 650 spa credit for any treatment at [The Peninsula Spa by ESPA](#)

Offer also includes:

- Daily American breakfast for two at [The Lobby](#)
- Complimentary extra bed when travelling with a child under 12
- Complimentary local and international VOIP calls
- In-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

The Peninsula Tokyo

<u>Room Type</u>	<u>Rate from</u>	<u>Suite Type</u>	<u>Rate from</u>
Deluxe Room	¥ 47,000	Executive Suite	¥ 52,000

Choose one value-added benefit from the following selection:

- 1) Upgrade to next available room category
- 2) Dining credit for JPY 10,000 to be used in the hotel’s restaurants or room service (excluding Kyoto Tsuruya)
- 3) Complimentary extra bed, including daily American breakfast

Offer also includes:

- Daily American breakfast for two
- In-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

THE PENINSULA

H O T E L S

THE BEST OF WINTER - "WINTER ESCAPES" AND "THE SUITE LIFE" AT THE PENINSULA HOTELS - 4

The Peninsula Beijing

<u>Room Type</u>	<u>Rate</u>	<u>Suite Type</u>	<u>Rate</u>
Deluxe Room	RMB 1,288	Executive Suite	RMB 2,500
Grand Deluxe Room	RMB 1,488	Duplex Suite	RMB 3,000
		Beijing Suite	RMB 3,500

Choose one value-added benefit from the following selection:

- 1) Round-trip airport transfers
- 2) Afternoon tea for two at [The Lobby Lounge](#)
- 3) RMB 400 spa credit per person per stay for any treatment at [The Peninsula Spa by ESPA](#)

Offer also includes:

- Daily buffet breakfast for two at [Jing](#)
- Complimentary in-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

The Peninsula New York

<u>Room Type</u>	<u>Rate from</u>	<u>Suite Type</u>	<u>Rate from</u>
Superior Room	US\$ 695	Junior Executive Suite	US\$ 995
Deluxe Room	US\$ 795	Junior Suite	US\$ 1,095
Grand Luxe Room	US\$ 895		

Choose one value-added benefit from the following selection:

- 1) Upgrade to next available room category
- 2) US\$ 100 hotel credit for incidentals
- 3) Chocolate fondue and a glass of Champagne for two at [Gotham Lounge](#)

Offer also includes:

- Daily Continental breakfast for two
- Complimentary in-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

THE PENINSULA

H O T E L S

THE BEST OF WINTER - "WINTER ESCAPES" AND "THE SUITE LIFE" AT THE PENINSULA HOTELS - 5

The Peninsula Chicago

<u>Room Type</u>	<u>Rate</u>	<u>Suite Type</u>	<u>Rate</u>
Superior Room	US\$ 425	Executive Suite	US\$ 850
Deluxe Room	US\$ 525	Junior Suite	US\$ 950
Grand Deluxe Room	US\$ 625	Deluxe Suite	US\$ 1,150

Choose one value-added benefit from the following selection:

- 1) Upgrade to the next available room category
- 2) US\$ 100 spa credit at [The Peninsula Spa by ESPA](#)
- 3) US\$ 100 dining credit

Offer also includes:

- Daily continental breakfast for two
- Complimentary local calls, in-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

The Peninsula Beverly Hills

<u>Room Type</u>	<u>Rate</u>
Superior Room	US\$ 585
Deluxe Room	US\$ 665
Grand Deluxe Room	US\$ 765

Choose one value-added benefit from the following selection:

- 1) Upgrade to the next available room category
- 2) US\$ 100 spa credit for any treatment at The Peninsula Spa
- 3) US\$ 100 dining credit to be used at [The Belvedere](#), [The Roof Garden](#) or through [Room Service](#)

Offer also includes:

- Daily Continental breakfast for two
- Complimentary local calls, in-room wired and wireless broadband Internet access
- Complimentary use of Business Centre, fitness centre and swimming pool
- Early check-in and late check-out available

THE PENINSULA

H O T E L S

THE BEST OF WINTER - “WINTER ESCAPES” AND “THE SUITE LIFE” AT THE PENINSULA HOTELS - 6

The Peninsula Bangkok

<u>Room Type</u>	<u>Rate</u>
Deluxe Room	Baht 9,600
Grand Deluxe Room	Baht 10,600
Grand Deluxe Suite	Baht 15,500

Choose one value-added benefit from the following selection:

- 1) One-way airport transfer
- 2) Upgrade to the next available room category
- 3) THB 1,000 dining credit per person at any of the hotel’s restaurants or through Room Service

Offer also includes:

- Daily buffet breakfast for two at the [River Café and Terrace](#)
- Complimentary in-room wired and wireless broadband Internet access
- Complimentary Peninsula boat transfers between the hotel and Skytrain station
- Complimentary use of fitness centre and swimming pool

Note: A minimum stay of two nights is required.

The Peninsula Manila

<u>Room Type</u>	<u>Rate</u>
Superior Garden Room	Peso 11,500
Deluxe Room	Peso 12,500
Deluxe Garden Room	Peso 13,500
Grand Deluxe Room	Peso 14,000

Choose one value-added benefit from the following selection:

- 1) One-way Mercedes-Benz airport transfer
- 2) Guided Jeepney Tour to the Walled City – The Intramuros, inclusive of lunch or dinner for two
- 3) Two glasses of Champagne and snacks at [Salon de Ning](#)

Offer also includes:

- Daily buffet breakfast for two at [Escolta](#)
- Complimentary local calls, in-room wired and wireless broadband Internet access
- Complimentary use of fitness centre and swimming pool

Note: A minimum stay of two nights is required.

THE PENINSULA

H O T E L S

THE BEST OF WINTER - “WINTER ESCAPES” AND “THE SUITE LIFE” AT THE PENINSULA HOTELS - 7

*Additional terms and conditions apply, and for more details, please visit peninsula.com/winterescapes.

The Peninsula Hotels in Asia and the USA are world-renowned and are widely recognised as among the world’s best, with accolades and honours from the readers of top international travel and lifestyle publications.

Prestigiously located in the heart of each of the nine cities, each Peninsula hotel is ideally situated close to major business centres and is well placed for visiting major tourist attractions, shopping, dining and entertainment. The Peninsula Hotels combines traditional service excellence and luxurious comfort with intuitive in-room technology and world-class amenities.

###

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John’s Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

For further information, please contact:

Ms Sian Griffiths

Director of Communications

The Peninsula Hotels

8/F, St George's Building, 2 Ice House Street, Central, Hong Kong

Telephone: (852) 2840-7239

Fax: (852) 2840-7499

E-mail: siangriffiths@peninsula.com

Website: www.peninsula.com

Digital Photo Library: www.peninsula.com/pdl

Broadcast Video Library: www.thenewsmarket.com/thepeninsulahotels