THE PENINSULA
BEVERLY HILLS

May 13, 2010

THE PENINSULA BEVERLY HILLS LAUNCHES "RIBS ON THE ROOF"

Summer barbecue menu offered at The Roof Garden on Saturday and Sunday evenings from May 22 through September 5, 2010

With summer around the corner, The Peninsula Beverly Hills is pleased to announce its Roof Garden summer weekend barbecue beginning on Saturday, May 22, 2010. The Roof Garden's chic outdoor setting offers stunning city views, AAA Five-Diamond service, tranquil environs as well as extraordinary cuisine, while the heated limestone-tiled floor makes dining alfresco comfortable even on cool evenings. New to the menu this summer is Executive Chef James Overbaugh's Barbecued Pork "Ribs on the Roof", prepared with The Peninsula Beverly Hills' own secret 24-spice rub.

At The Roof Garden, guests may dine on barbecued specialties fresh off the grill, either ordering à la carte or as part of a three-course US$ 55 *prix fixe* menu. The *prix fixe* barbecue menu begins with "A Composed Skewer" of Grilled Duck Sausage with Charred Summer Pineapple, Bard Valley Dates, Rocket Arugula and Heirloom Watermelon. In addition to the special 24-spice-rubbed Barbecued Pork "Ribs on the Roof", guests can choose entrées such as Free-range Chicken with Grilled Portobello Mushrooms and Apricot Barbecue Sauce; Grilled Alaskan Halibut with Fennel Slaw and a Raspberry-Chipotle Glaze; and Grilled T-Bone Steak with Abalone Mushrooms and Jamaican Jerk Barbecue Sauce. A whole Grilled Maine Lobster with Orange-Honey Butter is offered for an additional US$ 15 supplement. Entré**e**s are served with Baked Okinawa Sweet Potatoes and Southwestern Pepper and Corn Salad. The *prix fixe* menu finishes with a selection of The Roof Garden desserts. The à la carte menu features market-fresh appetizers, salads, entré**e**s and health-conscious *Naturally Peninsula* dishes. In addition to offering wine and beer, the Roof Garden features signature cocktails such as the Speckled Jalapeño Margarita, the Pomegranate Mojito and Frozen Lemonade.

-more-

THE PENINSULA
BEVERLY HILLS

THE PENINSULA BEVERLY HILLS LAUNCHES "RIBS ON THE ROOF" – 2

"We are pleased to offer our guests a reminder of summer backyard picnics from when they were growing up, with the added touch of wonderful music and The Peninsula Beverly Hills' exceptional service and cuisine," said Managing Director Offer Nissenbaum.

The *prix fixe* barbecue menu will be available from 4:00 pm to 9:00 pm on Saturdays and Sundays until September 5, 2010. The price is US$ 55 per person, with an additional US$ 15 supplement for the fresh one-and-a-half-pound lobster. Valet parking is complimentary for dinner guests. Please phone (1-310) 975 2848 for reservations. Prices are subject to tax and gratuities.

About The Peninsula Beverly Hills

The only AAA Five-Diamond and Forbes Five Star hotel in Southern California for 17 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed guest rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere restaurant; The Living Room, where the legendary Peninsula Afternoon Tea is served daily; The Peninsula Spa and the Roof Garden, a refined,resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

About The Peninsula Hotels

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries, associates and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

# # #

Media Contacts:
Sharon Boorstin / Susan Williger
Murphy O'Brien Public Relations
310-586-7171 / 310-586-5140
Sboorstin@murphyobrien.com / swilliger@murphyobrien.com