

THE PENINSULA

BEVERLY HILLS

For Immediate Release

March 30, 2012

**THE PENINSULA BEVERLY HILLS SHOPPING ADVENTURE WITH STYLE:
'NEXT STOP NEIMAN MARCUS'**

Hotel guests are chauffeured to Neiman Marcus in a private, luxury, chauffeured house car for shopping, lunch and more

Located in the heart of a city famed for shopping, [The Peninsula Beverly Hills](#) takes retail therapy to a new level with the [Next Stop Neiman Marcus](#) experience. The overnight room package invites guests to enjoy a private luxury house car chauffeured shopping trip to Neiman Marcus – a true *only-in-Beverly-Hills* experience – during their stay at The Peninsula.

The glamour begins upon arrival, with an automatic guest-room upgrade at check-in, subject to availability. At their leisure, a Peninsula driver will whisk guests in the hotel's private luxury house car to nearby Neiman Marcus. There, the shopping experience will include a private make-up session with a beauty line of their choice, a consultation with a personal shopper and lunch for two at Mariposa, Neiman Marcus' restaurant. When the guests are ready to relax, their driver will return them to The Peninsula Beverly Hills, where they will find a signature Neiman Marcus chocolate chip cookie and its coveted recipe awaiting them in their guest room. Prices for the [Next Stop Neiman Marcus](#) experience vary by room category and begin at \$595 for a Superior Room based on a one-night stay. **Next Stop Neiman Marcus** is valid from April 1 to August 30, 2012.

[Next Stop Neiman Marcus](#) highlights include:

- Upgrade to the next available room category upon booking
- Lunch for two at Neiman Marcus' Mariposa Restaurant, excluding beverages and caviar
- Private make-up session at Neiman Marcus
- Consultation with a Personal Shopper at Neiman Marcus
- Complimentary private luxury house car transportation to and from Neiman Marcus
- Signature Neiman Marcus chocolate chip cookie and recipe

Validity:

- April 1 to August 30, 2012

Rate:

- Rates from \$595 for a Superior Room

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THE PENINSULA

BEVERLY HILLS

A SHOPPING ADVENTURE WITH STYLE: 'NEXT STOP NEIMAN MARCUS' – 2

Terms and Conditions:

- Package rate will vary depending on room category and season
- Room upgrade is based upon availability
- This promotion is only valid for Neiman Marcus in Beverly Hills
- For additional terms and conditions, please visit:
peninsula.com/Beverly_Hills/en/Enticements/Neiman_Marcus/default.aspx

Reservations for the **Next Stop Neiman Marcus** experience may be made by tel: +1 (800) 462 7899 or e-mail: reservationpbh@peninsula.com. For online reservations and additional information, please visit peninsula.com/beverlyhills_enticements.

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About The Peninsula Beverly Hills

The only AAA Five Diamond and Forbes Five Star rated hotel in Southern California for 19 consecutive years, The Peninsula Beverly Hills offers 193 newly renovated guest rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. Home to the sumptuous Belvedere, the only AAA Five Diamond rated restaurant in Los Angeles for 17 consecutive years, The Peninsula Beverly Hills also features The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive. For more information, please visit peninsula.com/beverlyhills.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

About Neiman Marcus

Neiman Marcus is a renowned specialty store dedicated to merchandise leadership and superior customer service, offering the finest fashion and quality products in a welcoming environment. For more information please visit Neimanmarcus.com.

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THE PENINSULA

BEVERLY HILLS

A SHOPPING ADVENTURE WITH STYLE: 'NEXT STOP NEIMAN MARCUS' – 3

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