

THE PENINSULA
BEVERLY HILLS

January 27, 2011

**THE PENINSULA BEVERLY HILLS INTRODUCES
HOLLYWOOD PIANO LEGENDS MASTER CLASS**
*Newest Peninsula Academy offering showcases the talent of resident pianist
Antonio Castillo de la Gala*

Five evenings a week at The Peninsula Beverly Hills, hotel guests and locals gather in The Living Room to enjoy the music of resident pianist Antonio Castillo de la Gala. With more than 2,000 tunes committed to memory, Castillo de la Gala performs selections ranging from classical works and Broadway favorites to movie themes and popular songs. Now, hotel guests can enjoy a unique, personalized one-on-one session with the talented performer who, prior to joining The Peninsula Beverly Hills, entertained celebrities for more than 30 years at elegant venues in Hollywood, Bel-Air and Beverly Hills.

Hollywood Piano Legends Master Class, the newest cultural offering in The Peninsula Academy collection of exclusive experiences for hotel guests, features a private 90-minute piano lesson with Castillo de la Gala, followed by lunch with him in the hotel's elegant Belvedere restaurant. This will be no ordinary piano lesson and gourmet lunch. Throughout the experience, Castillo de la Gala will share not only his knowledge of music history, but also his personal reminiscences of performing for Hollywood legends. A CD by Castillo de la Gala, who has been playing piano since the age of three and holds a degree from the National Conservatory of Music in Mexico City, is included. Price: US\$ 338.

Hollywood Piano Legends Master Class is just one of the bespoke programs that allow Peninsula guests to explore the unique lifestyle of Beverly Hills and Southern California. Other Peninsula Academy experiences include:

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- **The Red Carpet-Ready Experience:** Guests are given the opportunity to be photographed in a style that captures the glamour of celebrities on the red carpet at a movie premiere or awards gala. Designed for women, men or couples, the experience begins in the guests' room, where a professional stylist glamorizes their hair and makeup. Dressed in evening attire, and accessorized with exquisite jewelry from the hotel's exclusive Henri J. Sillam boutique, they are photographed by award-winning Hollywood photographer Ryan Forbes against The Peninsula Beverly Hills' step-and-repeat banner, a backdrop like those used at Hollywood movie premieres and awards events. The Red Carpet-Ready Experience, including the in-room styling, photo session and two 10-inch x 12-inch color portraits, is priced at US\$ 950.
- **Star in a Hollywood Movie:** A television producer and crew films guests and their families sightseeing, shopping, relaxing by the pool – whatever suits their fancy in Tinsel Town. The footage is edited into a professional-quality movie that they can watch on DVD at home. Prices start at US\$ 2,500 per day.
- **Sound Like a Star:** Guests who tremble at the idea of public speaking can work with Bob Corff, the voice coach who taught Cate Blanchett to speak like Katharine Hepburn in "The Aviator," and Jake Gyllenhaal to sound like a cowboy in "Brokeback Mountain." Prices for private coaching sessions start at US\$ 185.

Created in 1997 at The Peninsula Hong Kong, The Peninsula Academy was designed to offer guests at each Peninsula Hotel a personalized introduction to its city's culture, cuisine, arts and more, through individualized experiences. Peninsula Academy reservations are subject to availability, and advanced booking is recommended. Contact The Peninsula Beverly Hills Concierge at tel: (1-310) 551 2888, e-mail: pbh@peninsula.com or visit www.peninsula.com.

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About The Peninsula Beverly Hills

The only AAA Five-Diamond and Forbes Five-Star hotel in Southern California for 18 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere Restaurant, The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and the Rooftop Garden, a refined-resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located on South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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