THE PENINSULA
BEVERLY HILLS

March 17, 2010

CELEBRATE EASTER AT THE PENINSULA BEVERLY HILLS

The Belvedere restaurant offers special three-course brunch with free-flowing Piper-Heidsieck Champagne

The Peninsula Beverly Hills announces the menu for its Easter Champagne Brunch in The Belvedere restaurant. The only AAA Five-Diamond restaurant in the Los Angeles area, The Belvedere features the contemporary market-driven cuisine of Executive Chef James Overbaugh served against the backdrop of the restaurant's elegant interior and sun-splashed patio.

On Easter Sunday, The Belvedere's three-course brunch, which features free-flowing Piper-Heidsieck Champagne, begins with a tantalizing selection of such appetizers as Duck Prosciutto with Jerusalem Artichokes, Burgundy Mustard Sauce and Lingonberries; Shrimp and Watercress French Toast "Sandwiches" with Carrot Chutney; and Smoked Salmon Roulade with Gingered Apple Marmalade. Entrées include Basil-Marinated Cobia Fillet Artichokes filled with Cannellini Beans, Tomatoes and Garlic, Crispy Polenta and Yellow Tomato-Saffron Emulsion; Roasted Angus Beef Tenderloin with White and Green Asparagus, Paprika Demi-Glace and Pomme Macaire; and Grilled Rocky Jr. Chicken Thighs with Minted Pea Purée, Chambord Gastrique, Wild Rice, Grilled Spring Greens and Ramps. For dessert, guests are invited to sample the bounteous pastry buffet.

The Easter Champagne Brunch is available on Sunday, April 4, 2010 from 11:00 am to 9:00 pm. It is priced at US$ 105 per person, exclusive of tax and gratuity. Reservations are recommended and can be secured by calling (1-310) 551 2888. For additional information about The Belvedere, please visit **www.peninsula.com**.

- more -

THE PENINSULA
BEVERLY HILLS

EASTER AT THE PENINSULA BEVERLY HILLS – 2

About The Peninsula Beverly Hills
The only AAA Five-Diamond and Forbes (formerly Mobil) Five Star-rated hotel in Southern California for 17 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere restaurant; The Living Room, where the legendary Peninsula Afternoon Tea is served daily; and The Peninsula Spa and the Roof Garden, a refined-resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

About The Hongkong and Shanghai Hotels, Limited (HSH)
Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries, associates and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

# # #

For further information, please contact:

Mr Spencer Yeo
Director of Marketing
The Peninsula Beverly Hills
Telephone: (1-310) 788 2340
Fax: (1-310) 788-2319
E-mail: spenceryeo@peninsula.com
Website: www.peninsula.com
Digital Photo Library: www.leonardo.com/peninsula

Ms Sharon Boorstin / Ms Susan Williger
Murphy O'Brien, Inc.
Telephone: 310-453-2539
Telephone: 310-497-6076
E-mail: sboorstin@murphyobrien.com
E-mail: swilliger@murphyobrien.com
Website: www.murphyobrien.com