THE PENINSULA

BEVERLY HILLS

For Immediate Release **July 3, 2012**

THE PENINSULA BEVERLY HILLS PAMPERS BUSINESS TRAVELERS WITH THE 'EXECUTIVE PRIVILEGE' PACKAGE

Guests enjoy special privileges at LAX, American breakfast, apparel pressing, shoe shine and more

Conveniently located near Century City, Santa Monica and other business hubs in Los Angeles, The Peninsula Beverly Hills revolutionized business travel when it introduced 24-hour check-in, luggage storage and the only hotel concierge at LAX. Now, just after completing a year-long renovation of all 193 guest rooms, suites and villas, The Peninsula Beverly Hills makes business travel even easier. The hotel's new **Executive Privilege** experience invites guests booking a single room or suite to enjoy discounted airport transfers and a host of complimentary amenities, including LAX concierge service, early arrival and late check-out, American breakfast, suit and shirt pressing, shoe shine and more during their stay.

Executive Privilege highlights include:

- Daily American breakfast for one
- Pressing of one suit and shirt per stay
- One shoe shine per stay
- Discounted LAX transfer at $89 per trip
- Airport Concierge expedited services for outbound travelers
- Early arrival and 4 pm late check-out
- Complimentary local calls

Validity:

- June 1 to December 31, 2012

Rate:

- Rates from $510 for a Superior Room

Terms and Conditions:

- Room rate and all value-added benefits are based on one-person occupancy, once per room per stay, subject to availability, and must be confirmed directly with the hotel. Some restrictions on usage may apply.
- Daily American Breakfast for one person with a maximum value of $28. Benefit applies once daily.
- Black-out dates apply.
- For additional terms and conditions, please visit peninsula.com/beverlyhills_enticements

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Reservations for the **Executive Privilege** package may be made by calling +1 (800) 462 7899 or e-mailing reservationpbh@peninsula.com. For online reservations and additional information, please visit peninsula.com/beverlyhills_enticements.

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About The Peninsula Beverly Hills
The only AAA Five Diamond and Forbes Five Star rated hotel in Southern California for 19 consecutive years, The Peninsula Beverly Hills offers 193 newly renovated guest rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. Home to the sumptuous Belvedere, the only AAA Five Diamond rated restaurant in Los Angeles for 17 consecutive years, The Peninsula Beverly Hills also features The Living Room, where the legendary Peninsula Afternoon Tea is served daily, The Peninsula Spa and The Roof Garden, a refined resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive. For more information, please visit peninsula.com/beverlyhills.

About The Hongkong and Shanghai Hotels, Limited (HSH)
Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2013). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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