THE PENINSULA
HOTELS

18 October 2010

THE BEST OF WINTER - "WINTER ESCAPES" AND "THE SUITE LIFE"
AT THE PENINSULA HOTELS
Affordable luxury, room upgrades, treats or complimentary suite stays
all 'Enrich Lives' this winter

The Peninsula Hotels' commitment to enriching guests' experiences and their lives with family and friends continues with personalised **Winter Escapes** and **Suite Life** programmes, valid from 1 November 2010 until 31 March 2011, offering exciting value-added benefits ranging from room upgrades, rejuvenating spa treatments, culinary choices, airport transfers and more.

With the aim of enhancing the guest experience in each of The Peninsula Hotels, the group developed "Enriching Your Life", an innovative programme that further defines not only its customers' experiences, but those of their friends, family and the community – in short, a theme that provides guests and those important to them with episodes and activities that enrich their lives.

These include healthy eating, caring for body and mind through wellness programmes, learning new facts and skills through cultural and cooking classes, celebrating special occasions with "Milestones of Life", enjoying quality family time and raising funds for community charities.

Each of these activities has long been part of The Peninsula's philosophy, and now with the groupwide theme of "Enriching Your Life", The Peninsula Hotels focuses on experiences and choices from the **Winter Escapes** and **The Suite Life** programmes, meant to be shared and enjoyed.

The Suite Life

For the ultimate in luxury accommodation, enjoy The Suite Life at select Peninsula Hotels. Stay in a suite at a Peninsula hotel for one night, and enjoy a complimentary second night stay, along with a host of special benefits. For more details, rates and reservations, please visit peninsula.com.

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Winter Escapes

Winter Escapes offers are available at all Peninsula Hotels worldwide. Guests can invite family and friends to share the experience and **choose one of three delightful options** ranging from spa treatments, room upgrades, culinary choices, traditional Afternoon Tea for two and so much more.

Benefits include:

- Special rates in each hotel
- Complimentary local calls (except The Peninsula Tokyo)
- In-room wired and wireless broadband Internet access

Rates and offers for Winter Escapes Package

The Peninsula Hong Kong

Room Type	Rate	Suite Type	Rate
Deluxe Room	HK$ 4,260	Superior Suite	HK$ 5,880
Deluxe Courtyard Room	HK$ 4,560		
Grand Deluxe Kowloon View Room	HK$ 4,960		

Choose one value-added benefit from the following selection:
1) One-way airport transfer
2) Upgrade to the next room category
3) Holistic Body Massage for two at The Peninsula Spa by ESPA

Offer also includes:
- Traditional Peninsula breakfast for two
- Complimentary local calls, in-room wired and wireless broadband Internet access

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The Peninsula Shanghai

Room Type	Rate
Superior Room	RMB 2,100
Deluxe Room	RMB 2,500

Choose one value-added benefit from the following selection when making reservations for a Superior Room or a Deluxe Room:
1) One-way airport transfer
2) Upgrade to next room category
3) RMB 400 spa credit for any treatment at The Peninsula Spa by ESPA

Suite Type	Rate
Executive Suite	RMB 6,200

Choose one value-added benefit from the following selection when making reservations for an Executive Suite:
1) Round-trip airport transfers
2) Upgrade to Deluxe Garden Suite
3) RMB 500 spa credit for any treatment at The Peninsula Spa by ESPA

Offer also includes:
- Daily American breakfast for two
- Complimentary local and international VOIP calls
- In-room wired and wireless broadband Internet access

The Peninsula Tokyo

Room Type	Rate	Suite Type	Rate
Superior Room	¥ 52,000	Executive Suite	¥ 92,000 (until 2 January 2011) ¥ 112,000 (from 3 January – 31 March 2011)
Deluxe Room	¥ 57,000		

Choose one value-added benefit from the following selection:
1) Upgrade to next available room category at the time of reservation
2) Dining credit for JPY 10,000 to be used in the hotel's restaurants or room service (excluding Kyoto Tsuruya)
3) Complimentary extra bed and breakfast for a third person

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Offer also includes:
- Daily American breakfast for two
- In-room wired and wireless broadband Internet access

The Peninsula Beijing

Room Type	Rate	Suite Type	Rate
Deluxe Room	RMB 1,288	Executive Suite	RMB 2,800
Grand Deluxe Room	RMB 1,488	Duplex Suite	RMB 3,200
		Beijing Suite	RMB 3,500

Choose one value-added benefit from the following selection:
1) Round-trip airport transfer
2) Afternoon Tea for two at The Lobby Lounge
3) RMB 400 spa credit for any treatment at The Peninsula Spa by ESPA

Offer also includes:
- Daily buffet breakfast for two at Jing
- Complimentary in-room wired and wireless broadband Internet access

The Peninsula New York

Room Type	Rate	Suite Type	Rate
Superior Room	US$ 595	Junior Executive Suite	US$ 895
Deluxe Room	US$ 695	Junior Suite	US$ 995
Grand Luxe Room	US$ 795	Executive Suite	US$ 1,900

Choose one value-added benefit from the following selection:
1) Upgrade to next available room category
2) US$ 100 hotel credit for incidentals*
3) Chocolate fondue and a glass of Champagne for two at Gotham Lounge

Offer also includes:
- Daily Continental breakfast for two
- Complimentary local calls, in-room wired and wireless broadband Internet access

Note: A minimum stay of two nights is required and the above rate is valid for Friday or Saturday arrivals only. Mid-week Winter Escapes rates are also available.

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The Peninsula Chicago

Room Type	Rate	Suite Type	Rate
Superior Room	US$ 425	Executive Suite	US$ 850
Deluxe Room	US$ 525	Junior Suite	US$ 950
Grand Deluxe Room	US$ 625	Deluxe Suite	US$ 1,150

Choose one value-added benefit from the following selection:
1) Upgrade to the next available room category
2) US$ 100 hotel credit for incidentals*
3) The Art Institute Experience for two, including two tickets to the museum and a special Art Institute of Chicago book

Offer also includes:
- Complimentary local calls, in-room wired and wireless broadband Internet access

The Peninsula Beverly Hills

Room Type	Rate
Superior Room	US$ 555
Deluxe Room	US$ 655
Grand Deluxe Room	US$ 755

Choose one value-added benefit from the following selection:
1) Upgrade to the next available room category
2) US$ 100 spa credit for any treatment at The Peninsula Spa
3) US$ 100 dining credit to be used at The Belvedere, The Roof Garden or through room service

Offer also includes:
- Daily Continental breakfast for two
- Complimentary local calls, in-room wired and wireless broadband Internet access

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The Peninsula Bangkok

Room Type	Rate
Superior Room	Baht 10,000
Deluxe Room	Baht 11,800
Deluxe Suite	Baht 17,000

Choose one value-added benefit from the following selection:
1) One-way airport transfer
2) Upgrade to the next available room category
3) Two-hour canal tour for two

Offer also includes:
- Daily buffet breakfast for two
- Complimentary in-room wired and wireless broadband Internet access

Note: A minimum stay of two nights is required.

The Peninsula Manila

Room Type	Rate
Superior Garden Room	Peso 10,500
Deluxe Room	Peso 11,500
Deluxe Garden Room	Peso 12,500
Grand Deluxe Room	Peso 13,000

Choose one value-added benefit from the following selection:
1) One-way Mercedes-Benz airport transfer
2) Buffet lunch or dinner for two at Escolta
3) One-hour aromatherapy massage for two at The Peninsula Spa

Offer also includes:
- Daily buffet breakfast for two
- Complimentary local calls, in-room wired and wireless broadband Internet access

Note: A minimum stay of two nights is required.

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*Additional terms and conditions apply, and for more details, please visit peninsula.com/winterescapes.

The Peninsula Hotels in Asia and the USA are world-renowned and are widely recognised as among the world's best, with accolades and honours from the readers of top international travel and lifestyle publications.

Prestigiously located in the heart of each of the nine cities, each Peninsula hotel is ideally situated close to major business centres and is well placed for visiting major tourist attractions, shopping, dining and entertainment. The Peninsula Hotels combines traditional service excellence and luxurious comfort with intuitive in-room technology and world-class amenities.

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Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of transport, club management and other services. The hotel portfolio of the Group comprises The Peninsula Hotels in Hong Kong, Shanghai, Beijing, New York, Chicago, Beverly Hills, Tokyo, Bangkok, Manila and Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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