

THE PENINSULA

HONG KONG

14th October 2008

THE PENINSULA SPA BY ESPA LAUNCHES NEW SUPER ACTIVE FACIALS AND PRODUCTS

The Peninsula Spa by ESPA is pleased to announce the launch of three exciting new Super Active treatments and along with these new treatments, a new line of products – ESPA SUPER ACTIVE. Guests of The Peninsula Spa by ESPA in Hong Kong will be the first in Asia to experience and benefit from this new line of treatments and products. Following the Hong Kong launch, the line will then be rolled out to The Peninsula Spa by ESPA in other Peninsula Hotels.

These advanced facial treatments and powerful face products are specifically created to improve the condition of skin damaged by the ageing process, by environmental and lifestyle stresses, as well as by harsh treatments and other identifiable skin conditions. The carefully selected concentrates, complexes and masks used in the facials deliver powerful skin benefits, giving both immediate and long-term results in a luxurious yet natural way.

“Over the years our skin is continuously exposed to environmental hazards from external aggressions, ranging from harsh weather conditions to free radicals and dehydration caused by pollutants in the atmosphere,” says Sharon Codner, Spa Director. “Our guests are constantly looking for treatments and products that target their particular skin care needs. We are therefore delighted about these new additions to The Spa menu. Outstanding results have been achieved even after just one treatment, with the use of powerfully effective products (targeted for certain skin conditions) and advanced massage techniques the skin tone and texture is visibly improved – SUPER ACTIVE facials leave the skin looking clear and bright, toned and soothed, treating skin conditions both in short and long term.”

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SUPER ACTIVE treatments at The Peninsula Spa by ESPA:

- **Super Active Calming and Soothing Facial** (1 hour 30 minutes, HK\$ 2,000)

This facial cools and comforts irritated skin that is prone to redness, sensitivity or heat flushing. The treatment incorporates the use of ESPA Super Active Calm and Soothe, a range containing a myriad of active ingredients that encourages microcirculation and strengthens capillary walls, to help improve these skin conditions.

The facial also includes a highly specialised and deeply relaxing lymphatic drainage massage, which naturally purifies and drains the skin to reveal a brighter complexion. The Super Active Calming and Soothing Facial harnesses the natural power of specially selected rose quartz crystals which have calming and soothing properties, to perfectly complement the effects of the facial, providing skin with soothing relief. Redness is visibly reduced and the skin is left calmed and hydrated.

- **Super Active Repairing and Restoring Facial** (1 hour 30 minutes, HK\$ 2,000)

Designed to help counter the effects of harsh products and aggressive facial treatments, the facial is especially suitable for damaged skin that requires restoring and balancing. Using the ESPA Super Active Repair and Restore range, that is rich in plant oils and phyto-active extracts, combined with advanced facial techniques, this treatment helps to create evenness of skin tone and restores vibrancy. This facial also includes a specialised and deeply relaxing lymphatic drainage massage, which naturally purifies and drains the skin, to reveal a brighter complexion. Only highly trained and skilled therapists are selected to perform this exceptional facial which delivers both immediate results and long-term benefits.

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- **Super Active Toning, Lifting and Firming Facial** (1 hour 30 minutes, HK\$ 2,000)

This highly effective treatment is especially developed to help improve skin tonicity and firmness, and combat the early signs of ageing. The powerful concentrate of ESPA Super Active Tone and Firm, helps to renew collagen production and enhance cellular communication, producing instant and visible results. Combined with the most advanced facial massage techniques, the treatment is performed by hand picked, highly qualified therapists to deliver a deeply relaxing, yet intensive experience, the benefits of which can be seen immediately.

The ESPA Super Active Concentrates:

A range of pure and highly concentrated fusions of marine bio-active, phyto-active and cellular active ingredients, have been scientifically proven to treat specific skin conditions. These concentrates are designed to be used for a four- to six-week treatment period and repeated when the skin needs additional boost.

- **Calm and Soothe Concentrate** – A Super Active blend of arnica flower, Solomon's seal and cypress berry enhanced with vitamin K1 improves microcirculation and helps strengthen capillary walls, while reducing a red and blotchy appearance (HK\$ 1,325, 4 x 8ml).
- **Repair and Restore Concentrate** – This concentrate is an intensive solution containing lipo-active botanicals to nourish damaged skin and boost moisture levels (HK\$ 1,820, 4 x 8ml).
- **Tone and Firm Concentrate** – A concentrated formula that contains a combination of marine bio-actives with gotu kola extract to restructure skin, stimulate collagen synthesis and enhance cellular communication (HK\$ 1,560, 4 x 8ml).
- **Cellular Hydration Concentrate** – Protects the skin against environmental pollution and provides maximum hydration giving a long-lasting lustre to skin that suffers from extreme dryness, often caused by excessive exposure to the sun or during winter weather (HK\$ 1,325, 4 x 8ml).

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- **Firming Eye Contour** – A powerful yet sensitive concentrate that uses natural peptides to help improve microcirculation, reduce puffiness and the appearance of dark circles around the eyes. (HK\$ 1,075, 2 x 8ml).

The ESPA Super Active Complexes:

These complexes work alongside the concentrates, forming a daily maintenance regime to support and maintain the skin's improvement.

- **Calm and Soothe Complex** – A powerful and protective blend of plant and marine bio-active extracts helps reduce redness and improve microcirculation, while strengthening capillary walls and balancing skin structure (HK\$ 675, 33ml).
- **Repair and Restore Complex** – A blend of phyto-active extracts rich in plant and essential oils, that help restore the functional balance of stressed and damaged skin while encouraging cell regeneration and protection (HK\$ 745, 33ml).
- **Tone and Firm Complex** – A unique combination of plant actives, smoothes away fine lines and firms the skin (HK\$ 710, 33ml).
- **Skin Brightening Complex** – Acting as a daily moisturiser this complex is rich in exotic and technically proven botanical and marine actives which are designed to reduce irregular pigmentation and visibly refresh dull or tired-looking skin. (HK\$ 675, 33ml).

The ESPA Super Active Masks:

The Super Active Masks provide an additional weekly boost to the skin, bringing together an extra fusion of Super Active ingredients.

- **Calm and Soothe Mask** – A cooling cream gel containing vitamin K1 and centella to help strengthen capillary walls, and beta glucan to help moisturise, soothe and protect (HK\$ 675, 33ml).

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- **Skin Brightening Enzyme Mask** – A gel that is rich in botanical extracts designed to brighten, soften and gently exfoliate the skin. The addition of an essential oil blend, containing rose and jasmine, combine to leave face looking visibly brighter and refreshed (HK\$ 675, 33ml).

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Incorporated in 1866 and listed on the Hong Kong Stock Exchange, The Hongkong and Shanghai Hotels, Limited is a holding company whose subsidiaries are engaged in the ownership and management of prestigious hotels, and commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group, The Peninsula Hotels, comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening 2009), and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay complex, The Peak Tower and The Peak Tramways, St. John's Building and The Landmark in Ho Chi Minh City, Vietnam.

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