

March 28, 2010

CELEBRATE MOTHER'S DAY AT THE PENINSULA BEVERLY HILLS

*The Belvedere offers special three-course brunch with
free-flowing Piper-Heidsieck Champagne*

The Peninsula Beverly Hills announces its celebratory Champagne Brunch menu for Mother's Day in The Belvedere restaurant. The only AAA Five-Diamond restaurant in the Los Angeles area, The Belvedere features the contemporary market-driven cuisine of Executive Chef James set against the backdrop of the restaurant's elegant interior and sun-splashed patio.

On Mother's Day, The Belvedere's three-course brunch, which features free-flowing Piper-Heidsieck Champagne, begins with a selection of delectable appetizers, such as Spring Green Ravioli with Parmigiano-Reggiano and White Truffle Oil Emulsion; Smoked Salmon with Horseradish, Black Radish "Slaw" and Blackberry Vinaigrette; and Curried Rilette of Guinea Hen with Grape Chutney and Couscous. Entrées include Pan-Roasted Walleye Pike Fillet with Squash Blossoms stuffed with Red Pepper Polenta, Avocado-Mango Compote and Cilantro Sauce; Chicken Galantine stuffed with Leeks and Potatoes, and served with Fava Beans, Morels, Spätzle and Lavender Sauce; and Grilled Angus Beef Tenderloin with Spinach Gnocchi, King Cherries and Black Pepper Pommes Boulangère. For dessert, guests are invited to sample the enormous pastry buffet selection.

The Mother's Day Brunch is available on Sunday, May 9, 2010 from 11:00 am to 9:00 pm. It is priced at US\$ 105 per person, exclusive of tax and gratuity. Reservations are recommended and can be secured by calling (1-310) 551-2888. For additional information about The Belvedere, please visit www.peninsula.com.

THE PENINSULA

BEVERLY HILLS

MOTHER'S DAY AT THE PENINSULA BEVERLY HILLS – 2

About The Peninsula Beverly Hills

The only AAA Five-Diamond and Forbes (formerly Mobil) Five-Star hotel in Southern California for 17 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed guestrooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere restaurant; The Living Room, where the legendary Peninsula Afternoon Tea is served daily; and The Peninsula Spa and the Roof Garden, a refined-resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills' legendary Rodeo Drive.

About The Peninsula Hotels

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

###

For further information, please contact:

Mr Spencer Yeo
Director of Marketing
The Peninsula Beverly Hills
Telephone: (1-310) 788 2340
Fax: (1-310) 788-2319
E-mail: spenceryeo@peninsula.com
Website: www.peninsula.com
Digital Photo Library: www.leonardo.com/peninsula

Ms Sharon Boorstin / Ms Susan Williger
Murphy O'Brien, Inc.
Telephone: 310-453-2539
Telephone: 310-497-6076
E-mail: sboorstin@murphyobrien.com
E-mail: swilliger@murphyobrien.com
Website: www.murphyobrien.com