

January 15, 2010

**THE SPA AT THE PENINSULA BEVERLY HILLS HOTEL INTRODUCES  
EXCLUSIVE SPHATIKA CRYSTAL FACIAL**  
*Holistic, Hydrating 90-minute Treatment Only Available January-April 2010*

The Spa at The Peninsula Beverly Hills introduces the “Sphatika Crystal Facial,” an exclusive treatment that is deeply hydrating and offers a holistic approach to enhance beauty through wellness. The 90-minute treatment uses Sphatika beauty products made of rare botanicals, rich emollients, essential aromatic oils and sacred earth elements that are intensified by Sphatika’s signature “Elixir of Quartz Crystal.”

“We’re thrilled to be the first spa on the West Coast to offer this restorative facial and Sphatika’s line of luxurious skincare products,” said Bonnie Kyle, Director of The Spa at The Peninsula Beverly Hills. “Our clients will be thrilled with the results!”

Integrating Ayurveda, Homeopathy, Aromatherapy, Vitamin Therapy and Crystal Therapy, the “Sphatika Crystal Facial” is the ultimate anti-oxidant, anti-aging skincare experience. It is administered to the accompaniment of lilting flute and piano music composed for Sphatika by Chaitanya Sheerin to induce a relaxing, sleep-like state that augments the healing experience.

The 90-minute “Sphatika Crystal Facial,” offered exclusively at The Spa at The Peninsula Beverly Hills through April 30, 2010, is US\$ 375. Please phone (1-310) 551-2888 for reservations or visiting [www.peninsula.com](http://www.peninsula.com).

**About The Peninsula Beverly Hills**

The only AAA Five Diamond and Forbes/Mobil Five-Star hotel in Southern California for 15 consecutive years, The Peninsula Beverly Hills offers 193 elegantly appointed rooms, including 36 suites and 16 private villas, nestled among lush tropical gardens in the heart of Beverly Hills. This iconic luxury hotel is home to the sumptuous Belvedere Restaurant, The Living Room, where the legendary Peninsula Afternoon Tea is served daily, and The Peninsula Spa and the Rooftop Garden, a refined-resort oasis featuring a swimming pool, private cabanas, and outdoor cocktails and dining. The Peninsula Beverly Hills is located at the intersection of Wilshire and South Santa Monica Boulevards, within easy walking distance of Century City and Beverly Hills’ legendary Rodeo Drive.

# THE PENINSULA

BEVERLY HILLS

## THE SPA AT THE PENINSULA BEVERLY HILLS HOTEL INTRODUCES EXCLUSIVE SPHATIKA CRYSTAL FACIAL - 2

### About The Peninsula Hotels

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia, the USA and Europe. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Manila and The Peninsula Paris (opening in 2012). The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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For further information, please contact:

Mr Spencer Yeo  
Director of Marketing  
The Peninsula Beverly Hills  
Telephone: (1-310) 788 2340  
Fax: (1-310) 788-2319  
E-mail: [spenceryeo@peninsula.com](mailto:spenceryeo@peninsula.com)  
Website: [www.peninsula.com](http://www.peninsula.com)  
Digital Photo Library: [www.leonardo.com/peninsula](http://www.leonardo.com/peninsula)  
Broadcast Video Library:  
[www.thenewsmarket.com/thepeninsulahotels](http://www.thenewsmarket.com/thepeninsulahotels)

Ms Sharon Boorstin / Ms Susan Williger  
Murphy O'Brien, Inc.  
Telephone: 310-453-2539  
E-mail: [sboorstin@murphyobrien.com](mailto:sboorstin@murphyobrien.com)  
E-mail: [swilliger@murphyobrien.com](mailto:swilliger@murphyobrien.com)  
Website: [www.murphyobrien.com](http://www.murphyobrien.com)